



Dear Sponsors,

**The Homeless banquet** is the third of its kind in Orlando.

Our mission is to treat each other like a human being first and disregard any social, physical or color differences.

This Gala started in 2016 from the collaborative effort of **Joel De Souza** and the **City of Orlando represented by commissioner Regina Hill**. We had 150 people in attendance last year and we are looking to feed 200 people on **Saturday November 10<sup>th</sup> 2018**.

This banquet will be benefiting our local organization as **One Race Human Race** which is an Orlando based campaign designed to provide meal, clothing and hygiene products to the homeless.

The banquet will include diverse entertainment while the audience will be savoring our gourmet meal. This event will gather the homeless and displaced families from our Orlando community.

It will be also a platform to promote and brand local businesses that would like to help the homeless in our the Central Florida community.

This extraordinary event will be held at **Jb Callahan Neighborhood Center**  
101 N Parramore Ave, Orlando, FL 32801  
From 11am to 2pm

We are looking for diverse groups and organizations to sponsor the **Homeless banquet** .

By using our enhanced marketing and advertising strategies, as well as extensive public relations campaign, we are certain to capture the spotlight. By becoming a sponsor ,You will not only benefit from reaching a targeted audience of 5,500 locals , you will also gain access to various external networks such as national printed and online publications, television and radio.

To secure your sponsorship, please see the attached documents .We are truly grateful for your kind consideration and look very much forward to your participation in the event. It is guaranteed to be a success and an unforgettable banquet..



## **SPONSORSHIP OPPORTUNITIES**

### **Platinum Ultimate Package-----\$1000**

- Your company promotional introduction for 5 minutes
- Company logo included in our 8' x 8' designed Banner /Signage
- Submitted company logo placed on all printed and digital materials
- Host will verbally announce company throughout banquet
- Mention in email distribution sent out to over 5,000 mailing list
- Facebook Link Promotions (Continuous Web Advertising (logo))
- Twitter Branding
- Daily social media mentions
- Link on the event website
- Full color ad in the event pamphlet-program /flyer

**Silver General Package-----\$500**

- Company logo included in our 8' x 8' designed Banner /Signage
- Submitted company logo placed on all printed and digital materials
- Host will verbally announce company throughout banquet
- Bi-weekly social media mentions
- Logo on the event website
- Full color ad in the event pamphlet-program /flyer

**Standard Package -----\$200**

- Company logo included in our 8' x 8' designed Banner /Signage
- Submitted company logo placed on all printed and digital materials
- Host will verbally announce company throughout show
- Logo on the event website
- Full color ad in the event pamphlet-program /flyer



For your convenience, you can pay by credit card via Paypal  
To [imdaparty@gmail.com](mailto:imdaparty@gmail.com)

For certified check or Money Order please mail to the following address

Attn: Joel De Souza  
12975 Mallory cir apt 304  
Orlando FL 32828

For all other inquiries regarding sponsorship opportunities or press inquiries  
Please contact

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